



PO Box 82 • 17010 S. Vaughn Rd. KPN • Vaughn, WA 98394

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kpciviccenter@centurytel.net • www.kpciviccenter.org • www.facebook.com/KPCCA

March 1, 2012

The Key Peninsula Civic Center Association is pleased to announce our 11th Annual Key Peninsula Livable Community Fair will be held Saturday, May 12, 2012. This is a well attended, much anticipated, event which provides the community with a unique opportunity to learn about non-profits and resources on the Key Peninsula in a fun, family-friendly atmosphere.

This year we are also introducing an Emergency Preparedness aspect of the event, including a row of service providers and vendors specializing in all things disaster and emergency preparedness, as well as speakers, short workshops, and demonstrations.

The KP Livable Community Fair is a great way to continue to build partnerships between organizations, as well as showcase your support for the community. As a business servicing the Key Peninsula, participating as a sponsor of the KP Livable Community Fair is one of your best opportunities to let the residents, your customers, and vendors know you truly care about the community. Your financial contribution will not only fund the event, it will also provide you with a variety of ways to promote your business through advertising materials, a booth display and more.

If you would like to participate in this special community event, please review the attached sponsorship opportunities and contact us regarding your interest before **April 1, 2012**, for advertising and acknowledgement purposes. Choose a sponsorship level that best provides the level of recognition you desire and reflects your company's commitment to the community.

Over the years, supporters like you have played a crucial role in the success of this event. Thank you for your pledge to continue the success of the Key Peninsula Livable Community Fair.

Sincerely,

Holly Hendrick
Marketing and Facilities Coordinator
Key Peninsula Civic Center Association



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2012 Key Peninsula Livable Community Fair Sponsorship Opportunities

Platinum Sponsor: \$1,000

- Large logo on posters/postcards distributed throughout the Key Peninsula and select areas of Gig Harbor, with Platinum sponsorship labeling.
- Large logo in newspaper advertising and name included in press releases.
- Logo link on KP Civic Center website.
- Two complimentary 8' x 6' booth spaces.
- Company banner/signage displayed at event.
- Public address recognition during event.
- Full-page ad in event program.
- Permitted to promote company as event sponsor in all forms of sponsors' advertising and communications.

Gold Sponsor: \$500

- Medium logo on posters/postcards distributed throughout the Key Peninsula and select areas of Gig Harbor.
- Small logo in newspaper advertising.
- Small logo link on KP Civic Center website.
- Complimentary 8' x 6' booth space.
- Company banner/signage displayed at event.
- Public address recognition during event.
- Half-page ad in event program.
- Permitted to promote company as event sponsor in all forms of sponsors' advertising and communications.

Silver Sponsor: \$250

- Small logo in newspaper advertising.
- Business/organization name link on KP Civic Center website.
- Complimentary 8' x 6' booth space.
- Company banner/signage displayed at event.
- Public address recognition during event.
- 1/4-page ad in event program.
- Permitted to promote company as event sponsor in all forms of sponsors' advertising and communications.

Bronze Sponsors: \$100

- Business/organization name link on KP Civic Center website.
- Complimentary 8' x 6' booth space.
- Company banner/signage displayed at event.
- Public address recognition during event.
- 1/8-page ad in event program.
- Permitted to promote company as event sponsor in all forms of sponsors' advertising and communications.

Features of each sponsorship package depend on availability at time of sponsorship. To ensure inclusion in all promotional materials listed with each package, be sure to sponsor early! For more information, contact Key Peninsula Civic Center at 253-884-3456 or kpciviccenter@centurytel.net. Tax ID #91-0688963 501(c)3

Company Name _____

Address _____

City/State/Zip _____

Contact Name _____

Phone _____

Email _____

Website _____

Sponsorship Level:

___ Platinum ___ Gold ___ Silver ___ Bronze

Please mail form and check payable to:

Key Peninsula Civic Center Association
PO Box 82, Vaughn, WA 98394

Hi-resolution (300 dpi) logos should be sent electronically to: kpciviccenter@centurytel.net. We will contact you about program ad specifications, booth reservation, etc.

Please note, while giveaways and promotional items are allowed at your booth, no activities may conflict with services and programs hosted by the Civic Center. For instance, handing out candy is allowed, however, more substantial food items are not (ice cream, popsicles, brownies, etc.). Thank you.